



September 7 – October 25, 2024 Stifel Fine Arts Center, Oglebay Institute 1330 National Road, Wheeling, WV 26003 & Online via PWS Website

## **Important Dates**

Registration Deadline	August 2, 2024
	1:59PM EST
Notice of Acceptance	Week of August 12
Opening "Reception"	September 7, 2024,
	Stifel Fine Arts Center

#### **Other Important Dates:**

- Shipped work must arrive at the Stifel Fine Arts Center by: August 30, 2024
- Hand delivered work: August 24, 2024 11 a.m. 2 p.m.
- Opening Reception: September 7, 2024 1-4 p.m. at Stifel Fine Arts Center
- Pick up/shipping of unsold works: October 26-October 31

Eligibility: PWS Aqueous Open 2024 Annual International Exhibition is open to all artists 18 or older working primarily with water-based media on a paper surface (YUPO and Tyvek are permitted) and unvarnished.

No canvas.

Mediums include: Watercolor, acrylic, casein, gouache, egg tempera. No pastels, class work, digital images, any form of print or reproductions,

10% collage only.

- Artist's original work only.
- Minimum size: 12" x 12" image size The reason for the size limitation is due to the exhibit in the online gallery. Small pieces don't show up well on the walls.
- Maximum size: 40" x 40" framed size

Work must have been completed within the last two years and not previously shown in a PWS exhibit.

Entry fee: for one or two pieces is \$45 (US funds) for non-members and \$35 (using a discount code) for Pittsburgh Watercolor Society members. The fee is non-refundable.

You can securely pay online using PayPal, even if you do not have a PayPal account. Instructions for paying by check will be provided online.

Enter online at CaFE by August 2, 2024. Artists may enter up to two (2) pieces for consideration, but only one piece will be accepted.

- Go to www.callforentry.org
- Create a free artist profile and upload your digital images (1 or 2) to your portfolio. The CaFE site will resize images uploaded to the required sizing.
- Click "Apply to Calls" and search for "Pittsburgh Watercolor Society Aqueous Open 2024"
- Follow entry instructions, click to enter and pay securely by credit card or check.

<u>Digital Files:</u> Images must be professional quality, showing only the painted image, and be accurate for color catalog reproduction. All files must be saved in high-quality (maximum) jpg format. The dimensions must be 1920 pixels or greater on the long side. Resolution should be at least 300 dpi and the file size must be 3.5 MB or less.

For detailed instructions on preparing and sizing digital files, visit the PWS website:

www.pittsburghwatercolorsociety.com/Digital-Entry-Help.

A useful online resource for resizing images is at: www.picresize.com.

<u>Accepted Work:</u> All work must be framed and ready for hanging (with wire). **Absolutely no sawtooth hangers.** 

Hand Deliver Work to Stifel Fine Arts Center: Saturday, August 24, from 11a.m. - 2 pm. Ship Work: Acrylic/Plexiglas only; NO GLASS. Do NOT pack work in "popcorn".

**Ship to:** Stifel Fine Arts Center 1330 National Road Wheeling, WV 26003

- No shipped work will be accepted after August 30th
- Domestic work and international work shipped through a domestic clearinghouse must include prepaid, pre-arranged return shipping documents and instructions.
- •- International shipments must contain all completed return documentation, airbills, customs forms, and appraisal (if value is over \$300).

#### Framing:

- Matting must be: white, off white, light gray. No colored matts and no double matts.
- Frames should be simple and black, gray, silver or gold, no more than 1 ½ ' wide. The work must be wired and ready to install. No sawtooth hangers.

<u>Awards:</u> Awards are selected from received work. The Best of Show award is \$1,000, with over \$5,000 in total cash and prize awards. Awards announced at Opening, September 7<sup>th</sup>

Sales: All work must be for sale at current market value and not concurrently in another exhibit.

Sales will be handled through PWS. Artist will receive 60% of sale price (after sales tax), Stifel Fine Arts

Center will receive 30% and Pittsburgh Watercolor Society will receive 10%. If purchased, the artist will be responsible for shipping the painting to the buyer, so price accordingly. Paintings must remain installed until close of show.

Buyers may pick up work Oct. 26 – October 31 during regular hours at the Stifel Fine Arts Center

PWS Membership Eligibility: Artists exhibiting in Aqueous Open three years out of five become eligible for PWS membership. Members who get accepted in Aqueous Open three out of five years become Signature members.

### **Inquiries regarding membership to:**

membership@pittsburghwatercolorsociety.com

Rights, Responsibilities and Liability: PWS has the right to refuse any work that does not meet specifications or is not accurately represented by the digital image. Sending an entry implies an agreement with all conditions set forth in this prospectus and grants the right to PWS to reproduce the work for the catalog and publicity. All accepted artists must complete a waiver of liability on acceptance of their work to the exhibition.

<u>Pick-up/Return of unsold exhibited work:</u> Hand delivered work must be picked up Oct. 26 – October 31 during regular business hours at Stifel Fine Arts Center. Shipped work will be returned as promptly as possible.

PWS and Stifel Fine Arts Center will not be responsible for any return shipping charges. A prepaid, return shipping label must be included when the accepted work is shipped to the exhibit.

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# Brian J. Lang, Juror

With more than 30 years of experience in the visual arts, my career has included managing fine art galleries, independent and corporate curatorial work, collection management, nonprofit management and private collection advising.

Through my work in both the private and corporate sectors, I have partnered with museums across the country and beyond, including The Andy Warhol Museum, The Carnegie Museum of Art, Tampa Museum of Art and the Royal Academy of Art, to name a few. In Pittsburgh, I serve on the art advisory

committee of the Pittsburgh International Airport, and the art committee of the Sports & Exhibition Authority.



Mr. Lang

Following a tenure of more than two decades curating the collection of a Fortune 500 financial services company, *Brian J. Lang Fine Art Advising* was established to guide both individual and institutional collectors through all stages of a thoughtfully planned and executed collection strategy. My current work affords me the great privilege of building relationships with amazing people who happen to share my passion for art.

"All work must be for sale exclusively through PWS and not currently being exhibited in another show. LINK TO CONSEQUENCES FOR FAILURE TO FOLLOW PROSPECTUS GUIDELINES CAN BE FOUND ON THE PITTSBURGH WATERCOLOR SOCIETY WEBSITE: <a href="https://www.pittsburghwatercolorsociety.com/exhibitions">https://www.pittsburghwatercolorsociety.com/exhibitions</a>

**QUESTIONS?** Contact us at exhibitions@pittsburghwatercolorsociety.com

### **Identification Label**

Artist must attach to the back of accepted work when shipping or dropping off for show.

Artist:
Address:
Street & Number
City, State, Zip, Country
Email:
Phone:
Title of work:
Framed size: Hinches x Winches
Price: \$
Media: